



ELEVATE TO AN ASTOUNDING LIFESTYLE



Infinium Developers is a distinguished real estate enterprise specialising in the creation of residential and commercial spaces, including IT parks, residential plots, vacation homes, and farmhouses. We are a progressive construction firm committed to developing sustainable and vibrant spaces that inspire modern living. With real estate experience of over 15 years, we have successfully delivered over 1.5 million square feet of residential projects, delighting more than 1,000 families with their dream homes with our unparalleled expertise.

Guided by our core philosophy of enriching lifestyles, we craft homes that harmonise with nature, integrating generous open spaces, lush greenery, natural light, and optimal ventilation. Our unwavering commitment to timelines, quality, and meticulous precision consistently ensures the delivery of superior and sustainable living spaces.

VISION

To create value for all our customers and stakeholders, across our passionate journey of delivering vibrant living spaces, thereby enriching people's lifestyles at every given opportunity.

MISSION

- * We take immense pride in creating a legacy of operating a transparent and ethical business model thereby assuring absolute confidence to all our customers, team members, vendors, business partners, land owners and all stakeholders
- * Putting our customers at the centre of all that we do by committing ourselves towards innovation, quality, fairness and customer service
- * To make people believe and strive towards excellence in quality across everyday work, deliverables and processes
- * Enabling a team environment to constantly improve our standards to achieve excellence and a commitment of support and respect to each individual



A name that exudes refinement and exclusivity

A name that was inspired by the project and its core essence itself. This magnificent community stands tall as a beacon of elegance, where striking red exteriors capture the eye of every beholder who passes by. Its striking “Crimson” hues frame a vision of splendour in a resplendent space. The word "Crest" suggests a peak, reflecting a community that aspires to offer an elevated living experience; where dreams reach their zenith and aspirations are drawn. Hence, “Crimson Crest” aptly symbolises the truly vibrant and unparalleled lifestyle within.

Discover the pinnacle of aspirational living at Infinium Crimson Crest, a masterpiece of contemporary elegance nestled in the heart of Coimbatore. With 130 meticulously designed apartments in 1.50 acres, Infinium Crimson Crest blends sophisticated style with efficient planning.

Crafted with an aim to offer a holistic lifestyle, this project features 40+ lifestyle amenities for a serene and elevated living experience. Experience the convergence of comfort, convenience and luxury; where every detail reflects the ultimate experience of aspirational living.

**Welcome home to
Infinium Crimson Crest**



Discover a home where every detail reflects a higher standard

Infinium Crimson Crest redefines urban living with its prime location just 2 minutes from TIDEL Park, situated in a serene and well-established residential area. Conveniently located within 10 min of key destinations like CODISSIA, PSG Institutions, CIT, KMCH, Fun Mall, Broadway Megaplex and Coimbatore International Airport, this project offers unmatched connectivity to both business hubs and entertainment spots.

Featuring thoughtfully designed 2 and 3 BHK apartments in a Basement + Ground + 5 Floors structure, Crimson Crest provides unparalleled living spaces ranging from 1171 sq.ft. to 1520 sq.ft. The development boasts a vehicle-free podium, creating a serene environment with ample open spaces and a host of modern amenities. In a nutshell, here is where modern lifestyle meets unparalleled convenience.

15,000 sq.ft. Clubhouse
The Biggest and Best in the Locality



Salient Features



Well-designed 130 apartments spread across 1.50 acres of land



15,000 sq.ft. Luxurious Clubhouse



50% open space for maximum ventilation & greenery



Spacious 2 BHK apartments from 1171 sq.ft. to 1223 sq.ft. and 3 BHK apartments from 1515 sq.ft. to 1520 sq.ft.



Clubhouse with 40+ Lifestyle amenities like Swimming Pool, Indoor & Outdoor Gym, Games Room, Mini Theatre, Party Hall, Yoga Deck, Business Centre, and many more



Fittings and specifications from top-class brands for flooring, electrical fittings, plumbing, etc.



Power backup for all homes



Vehicle-free podium loaded with amenities



Vaastu compliant homes with non anti-space design



Turf



Badminton Court



Mini Theatre



Party Hall

Amenities & Features

OUTDOOR AMENITIES

- Swimming Pool
- Kids' Pool
- Badminton Court
- Turf (Football/Cricket)
- Outdoor Gym
- Children's Play Area
- Dining Deck
- Pebble Bed
- Yoga Deck
- Meditation Lawn
- Deck with Lounge Seating
- Rooftop Barbeque Lawn
- Trampoline
- Rock Climbing Wall

- Reflexology Pathway
- Party Lawn
- Croquet Court
- Outdoor Stage with Feature Wall
- Outdoor Chess
- Toddlers' Park
- Sensory Floor Games
- Elders Plaza with Seaters
- Podium with Ample Seaters and Greenery

INDOOR AMENITIES

- Gym
- Games Room
- Mini Theatre
- Party Hall
- Business Centre

SERVICES

- Rest Room for House Help & Drivers
- Rainwater Harvesting
- Water Softening Plant
- Sewage Treatment Plant
- CCTV Surveillance
- 24x7 Security
- Intercom
- Outdoor Landscape
- Well-defined Driveway
- App-based Entry/Exit Controls
- Featured Lighting for Elevation
- Power Backup for all Homes



Exceptional Homes

- A community with the best of architecture & finesse
- Apartments with high-end specifications to compliment your lifestyle
- 15,000 sq.ft. of modern clubhouse is the biggest and the best in the locality providing ample lifestyle amenities for the residents
- Secure gated community living with multi-tier security and round the clock services
- Private & silent homes offering ample separation between units, minimal shared walls, and absence of adjacent entryways
- 40+ lifestyle amenities & features
- Non anti-space design



Open Spaces

- The community boasts of an efficient building footprint where 50% of the land area is open space
- Master plan prioritised for lighting, ventilation, privacy, and Vaastu
- Vehicle-free podium with elegant views and ample green spaces with outdoor amenities
- Energy efficient homes with ambient natural lighting and cross ventilation



Vaastu

- East and North facing main entrance door
- SW master bedroom
- All apartments have the kitchen in NW or SE corner
- All apartments have East-facing kitchen hobs
- No bedrooms have headboard in the North
- No SW entrances
- No NE or SW cuts
- No NE or SW corner toilets



Supreme

- Superior vitrified tile finish for living, kitchen, and bedrooms
- CP & Sanitary fittings from American Standard & Grohe
- UPVC windows and French doors with toughened glass
- AC & DTH TV points in living & master bedroom
- Pest-free SS gratings in bathrooms and kitchen
- Power backup for all homes & common areas
- Centralised Water Treatment Plant
- Centralised Sewage Treatment Plant



Lifestyle

- Work out and stay fit with an indoor & outdoor gym, yoga deck and swimming pool
- Be the perfect host to your guests with the party hall, mini theatre and indoor games room in the grand clubhouse
- A multi-purpose football/cricket turf, croquet court, outdoor chess and a badminton court for sports enthusiasts
- Ample amenities within the community to keep your children active: children's play area, toddlers' park, sensory floor games, trampoline and rock-climbing wall
- Abundant spaces with seaters & shaded structures to enjoy casual chit-chat
- A business centre within the community for those who work from home

Ground floor plan



Typical floor plan (1st to 5th floor)



Amenities Plan



- | | | | | | |
|---------------------------------|------------------------|------------------------|------------------------------------|-------------------------|-------------------|
| 1. ENTRY EXIT W/ SECURITY CABIN | 6. PEDESTRIAN PATHWAY | 11. MULTIPURPOSE COURT | 14. STRUCTURE WITH LOUNGE SEATINGS | 19. CHESS | 24. POTTED PLANTS |
| 2. TOWER ENTRY | 7. ROCK CLIMBING WALL | -MINI SOCCER | 15. LAWN WITH INFORMAL SEATING | 20. TODDLER'S PARK | |
| 3. O.S.R ENTRY WITH BUS BAY | 8. PERIPHERAL PLANTING | -BOX CRICKET | 16. CROQUET COURT | 21. SENSORY FLOOR GAMES | |
| 4. TRAMPOLINE | 9. BADMINTON COURT | 12. KID'S POOL | 17. PARTY LAWN | 22. ELDER'S COURT | |
| 5. CHILDREN'S PLAY AREA | 10. REFLEXOLOGY PATH | 13. MAIN POOL | 18. STAGE WITH FEATURE WALL | 23. PLAZA | |

GROUND FLOOR PLAN

Club House First & Second Floor



UNIT - A101
2BHK NORTH FACING
UNIT AREA - 1182 SQFT

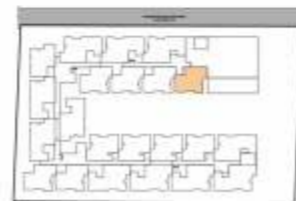


GROUND FLOOR

UNIT - A201, A301, A401, A501, A601
2BHK NORTH FACING
UNIT AREA - 1182 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - A102
2BHK NORTH FACING
UNIT AREA - 1181 SQFT

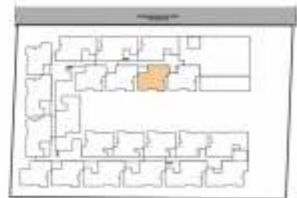


GROUND FLOOR

UNIT - A202, A302, A402, A502, A603
2BHK NORTH FACING
UNIT AREA - 1181 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - A103
2BHK NORTH FACING
UNIT AREA - 1181 SQFT

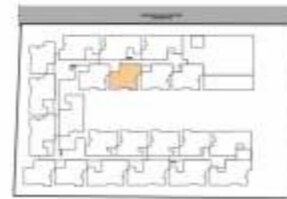


GROUND FLOOR

UNIT - A203, A303, A403, A504, A604
2BHK NORTH FACING
UNIT AREA - 1181 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - A104
3BHK EAST FACING
UNIT AREA - 1517 SQFT

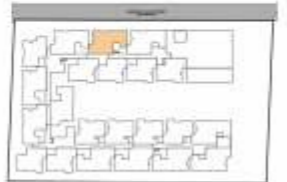


GROUND FLOOR

UNIT - A204, A304, A405, A505, A605
3BHK EAST FACING
UNIT AREA - 1517 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - A105
3BHK EAST FACING
UNIT AREA - 1518 SQFT

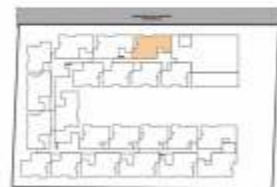


GROUND FLOOR

UNIT - A205, A306, A406, A506, A606
3BHK EAST FACING
UNIT AREA - 1518 SQFT



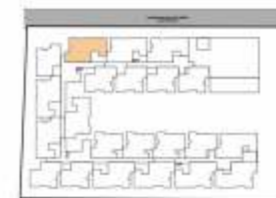
TYPICAL FLOOR
(1ST-5TH)



UNIT - B101, B201, B301, B401, B501, B601
3BHK EAST FACING
UNIT AREA - 1518 SQFT



TYPICAL FLOOR
(GROUND TO FIFTH FLOOR)



UNIT - B102
2BHK NORTH FACING
UNIT AREA - 1182 SQFT



GROUND FLOOR



UNIT - B202, B302, B402, B502, B603
2BHK NORTH FACING
UNIT AREA - 1182 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - B103, B203, B303, B403, B504, B604
3BHK NORTH FACING
UNIT AREA - 1517 SQFT



TYPICAL FLOOR (GROUND TO FIFTH FLOOR)



UNIT - B204, B304, B405, B505, B605
3BHK EAST FACING
UNIT AREA - 1518 SQFT



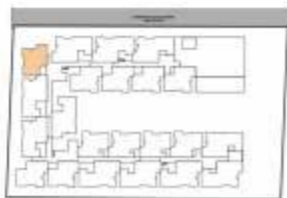
TYPICAL FLOOR (1ST TO 5TH FLOOR)



UNIT - B205, B306, B406, B506, B606
 2BHK EAST FACING
 UNIT AREA - 1171 SQFT



TYPICAL FLOOR
 (1ST-5TH)



UNIT - C101
 3BHK EAST FACING
 UNIT AREA - 1520 SQFT

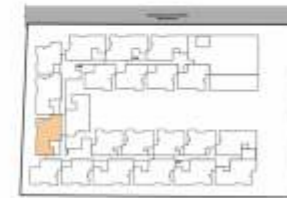


FIRST FLOOR

UNIT - C201, C301, C401, C501, C601
 3BHK EAST FACING
 UNIT AREA - 1520 SQFT



TYPICAL FLOOR
 (2ND-5TH)



UNIT - C102
2BHK NORTH FACING
UNIT AREA - 1183 SQFT

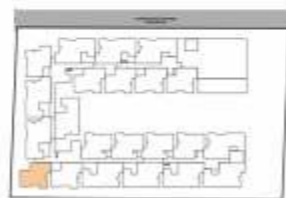


GROUND FLOOR

UNIT - C202, C302, C402, C502, C603
2BHK NORTH FACING
UNIT AREA - 1183 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - C103
2BHK NORTH FACING
UNIT AREA - 1182 SQFT



GROUND FLOOR

UNIT - C203, C303, C403, C504, C604
2BHK NORTH FACING
UNIT AREA - 1182 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - C104
3BHK NORTH FACING
UNIT AREA - 1517 SQFT



GROUND FLOOR

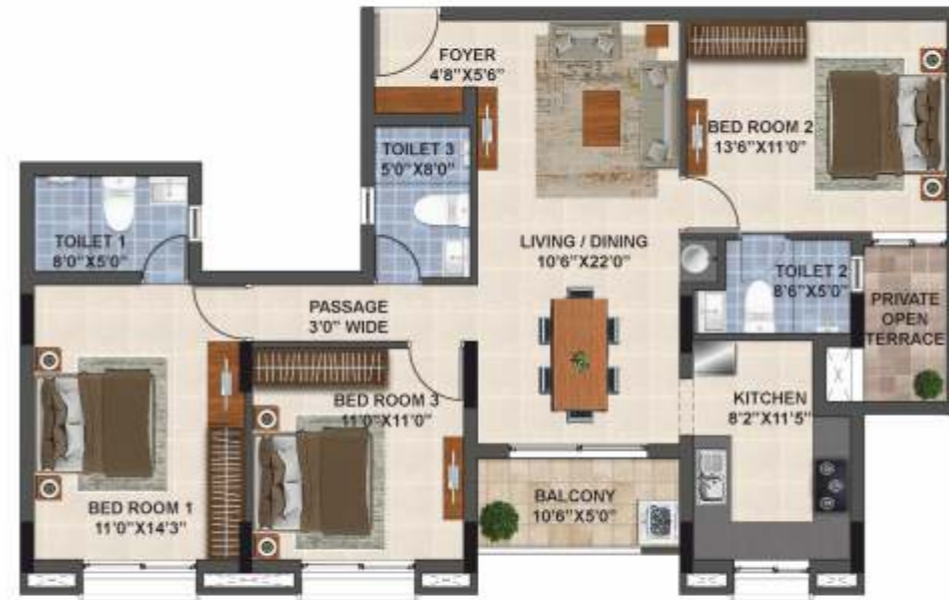
UNIT - C204, C304, C405, C505, C605
3BHK NORTH FACING
UNIT AREA - 1517 SQFT



TYPICAL FLOOR
(1ST-5TH)



UNIT - C105
3BHK NORTH FACING
UNIT AREA - 1515 SQFT



GROUND FLOOR

UNIT - C205, C306, C406, C506, C606
3BHK NORTH FACING
UNIT AREA - 1515 SQFT



TYPICAL FLOOR
(1ST-5TH)



UNIT - C106
2BHK EAST FACING
UNIT AREA - 1225 SQFT



GROUND FLOOR

UNIT - C207, C307, C407, C507, C608
2BHK EAST FACING
UNIT AREA - 1225 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - C108
2BHK EAST FACING
UNIT AREA - 1226 SQFT



GROUND FLOOR

UNIT - C208, C308, C408, C509, C609
2BHK EAST FACING
UNIT AREA - 1226 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - D101
3BHK EAST FACING
UNIT AREA - 1518 SQFT



GROUND FLOOR

UNIT - D201, D301, D401, D501, D601
3BHK EAST FACING
UNIT AREA - 1518 SQFT



TYPICAL FLOOR (1ST-5TH)



UNIT - D102, D202, D302, D402, D502, D603
3BHK NORTH FACING
UNIT AREA - 1517 SQFT



TYPICAL FLOOR (GROUND TO FIFTH FLOOR)



UNIT - D103
3BHK NORTH FACING
UNIT AREA - 1515 SQFT

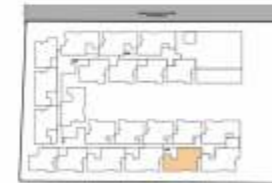


GROUND FLOOR

UNIT - D203, D303, D403, D504, D604
3BHK NORTH FACING
UNIT AREA - 1515 SQFT



TYPICAL FLOOR
(1ST-5TH)



UNIT - D104
2BHK EAST FACING
UNIT AREA - 1233 SQFT



GROUND FLOOR

UNIT - D204, D304, D405, D505, D605
2BHK EAST FACING
UNIT AREA - 1233 SQFT



TYPICAL FLOOR
(1ST-5TH)



UNIT - D105
2BHK SOUTH FACING
UNIT AREA - 1182 SQFT

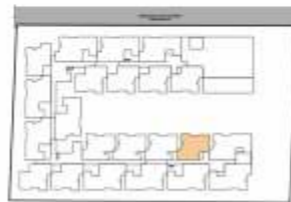


GROUND FLOOR

UNIT - D205, D306, D406, D506, D606
2BHK SOUTH FACING
UNIT AREA - 1182 SQFT



**TYPICAL FLOOR
 (1ST-5TH)**



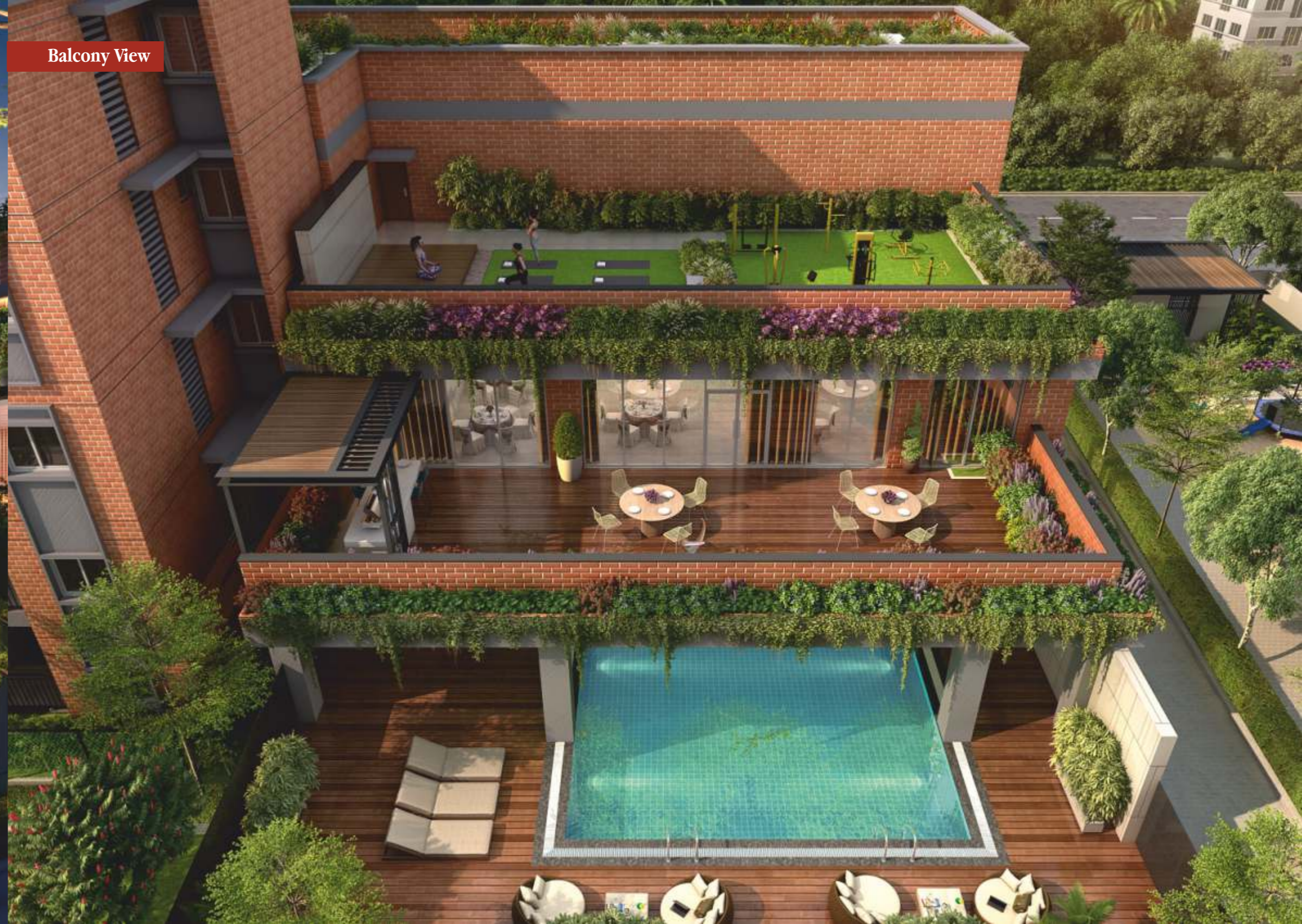
Podium View



Vehicle-Free Podium



Balcony View



Specifications

STRUCTURE

- Floors - Basement + Ground + 5 floors
- Structure system - RCC Framed Structure with isolated footing – Earthquake resistant (Seismic compliant - Zone 3)
- Masonry - 200mm external walls & 100mm internal walls
- Floor to Floor Height - 2950 mm (incl. slab)
- ATT - Anti-termite treatment will be provided

FLOOR FINISHES

- Living, Dining, Kitchen, Bedrooms - 600 x 600 mm premium vitrified tiles
- Toilets, Balcony & Utility - Anti-skid Ceramic tile
- Common Areas - Anti-skid Ceramic tile
- Staircase - Granite flooring with MS handrails
- Terrace - Weather resistant pressed clay tile

WALL & CEILING FINISHES

- Living, Dining, Bedrooms - 2 Coats of Putty, 1 Coat of Primer & 2 Coats of Premium Emulsion Paint
- Exterior Walls - As per Architect's design intent

KITCHEN/UTILITY

- Counter Top - Polished granite slab of 600 mm width at 860 mm height from the finished floor level
- Wall Dado - Wall tiles for 600 mm height from counter top
- Electrical Provision - One point each for Mixer / Grinder, Refrigerator and Oven
- Plumbing Provision - One point each for Sink faucet and Water Purifier
- Others
 - Provision for chimney
 - Leading good quality brand SS sink with drain board and sink faucet

BATHROOM

- Sanitary Fixtures & CP Fittings - Top Brands Jaquar/American Standard equivalent
- Inner pipe lines
 - Concealed CPVC pipe lines
 - UPVC for other plumbing lines
 - PVC line for underground drainage
- Wall Dado - Wall tiles up to 7' height from Finished Floor Level
- Others - Provision for exhaust will be provided in all bathrooms, electrical provision for shaver / hair dryer, geyser and exhaust fan inside the bathrooms will be provided

DOORS

- Main Door - Seasoned wood frame with designer shutter of 7' height with stylish inlay and Digital door lock with smart access features
- Bedroom Doors - Seasoned wood frame with designer shutter / FRP Door of 7' height with leading good quality locks, handles & door stopper
- Bathroom Doors - Waterproof Doors

WINDOWS & FRENCH DOORS

- Windows - UPVC / Aluminium windows
- French Doors - UPVC / Aluminium frame & shutters
- Ventilators - UPVC / Aluminium frames

ELECTRICAL FIXTURES & FITTINGS

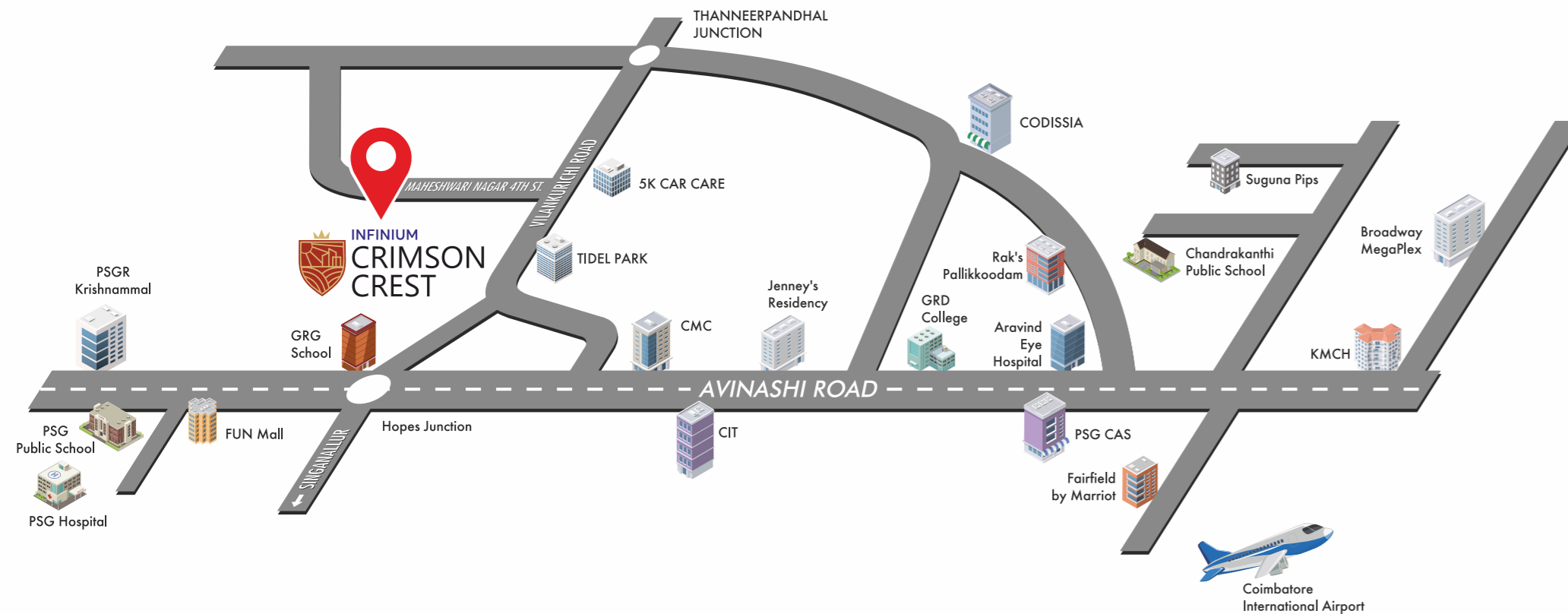
- Power Supply - 3 Phase power supply will be provided
- Safety Devices - MCB, ELCB & DB of leading brands
- Cables / Wires - Fire Retardant Low Smoke (FRLS) copper wires of leading brands (Finolex / Havells / Equivalent)
- Switches & Sockets - Leading brands (Honeywell / Schneider / Equivalent)
- Air Conditioner Points - Split AC points will be provided for master bedroom and living only (electrical & core-cutting only)

- DTH / TV Points - DTH point will be given in living / dining and Master bedroom
- Power Backup - Power backup for all homes (500 W)

ADDITIONAL FEATURES

- Intercom Point - Provision will be given in living room
- Internet / FTTH Provision - Provision will be given in living room
- Drinking Water - Centralized UG Sump with Water Treatment Plant
- Sewage Treatment - Centralized STP
- Rain Water - Rain Water Harvesting planned
- Safety - 24x7 Surveillance with CCTV across all common areas
- Security - Security Booth at the entrance / Entry & exit controlled using mobile app
- Compound Wall - All around site periphery fenced with compound wall with entry / exit gates
- Landscape - External landscape as per Architect's design intent
- Common Amenities Power Backup - 100% power back-up for all common areas, services & amenities
- Lifts - Automatic lifts with safety features from top brand

Location Map



Location Advantages

- Located 2 mins from TIDEL Park off Avinashi Road, within 5 mins from KMCH, Broadway Cinemas and Coimbatore International Airport
- Close proximity to various colleges, hospitals, malls, and restaurants
- Coimbatore's reputed schools and colleges including GRG, Suguna Pips, Chandrakanthi Public School, Vidya Niketan School, RAK's Pallikkoodam, Rathinam International Public School, PSG Public School, PSG College of Arts & Science, PSG College of Technology, PSGR Krishnammal, Coimbatore Institute of Technology, GRD School of Commerce, Coimbatore Medical College and many more within a 5 to 10 minute drive
- Coimbatore's reputed hospitals including KMCH, Aravind Eye Hospital, PSG Hospitals, Royal Care and many more within a 5- to 10-minute drive
- Broadway Megaplex and Fun Republic Mall within a 5- to 10-minute drive
- Access to Avinashi Road within a 5-minute drive

Payment Schedule

- 10%** Booking Advance (10 days from date of booking)
- 40%** Transfer of agreement stage (within 30 days from date of booking)
- 10%** Commencement of foundation
- 10%** Commencement of ground floor roof
- 10%** Commencement of second floor roof
- 10%** Completion of fourth floor roof
- 5%** Completion of flooring in respective unit
- 5%** Handing over



Site Address:

Infinium Crimson Crest, Maheshwari Nagar 4th Street, Peelamedu, Coimbatore - 641004

Office Address:

No. 1733/1, 2nd Floor, Trichy Road, Olymbus,
Ramanathapuram, Coimbatore - 641045

Phone: +91 97870 10000 | 0422 3524400

Email: sales@infiniumrealty.com

Website: www.infiniumrealty.com

RERA: TN/11/Building/0478/2024 | www.rera.tn.gov.in